



Team Enterprise

Much Ado Events has joined forces with eight other companies in the South West to raise thousands of pounds for disadvantaged young people in the region.

The Enterprise Project, an annual fundraising scheme devised by youth charity The Prince's Trust, challenges a team of companies to raise £20,000 from a capital investment of just £3,000 over the course of eight months via fundraising activities ranging from simple coffee and cake sales to elaborate corporate events.

Much Ado Events already has broad experience of working with charitable causes across the South West, and has seen the importance of supporting the local community in practice. In particular, event managing The Prince's Trust's Southwest Celebrate Success Awards in October 2007 gave Much Ado first-hand experience of the Trust's tireless efforts, both nationally and regionally, to help 14-30-year-olds realise their potential and transform their lives.

Sarah Parsonage, Director of Much Ado Events, says of the Project:

"It was this experience that heightened the appeal of getting involved in the Enterprise Project when the opportunity arose in November. We are excited by and fully committed to the challenge ahead."

She added: "Our service extends from exclusive dinner parties to elaborate awards ceremonies."

To help the team meet their target, or for more information on the Enterprise Project, email dos@muchadoevents.co.uk.